

Attachment 4 Awareness, Discussion and Training Activities Performed by MAC

April – June 2005
(which are in the scope of LEAD project – in kind contributions by MAC)

No	Period 2005	Training/Discussion Conducted	Output
1	April 5	The importance of community involvement in law enforcement for effective marine resources management	The formation of LP3LP (Marine Monitoring Board of Advisors, Pejarakan)
2	April 13	The importance of micro finance institutions to assist local community in small enterprises	Agreement on credit scheme based on partnership between KNIHLL and Wana Agung (micro finance institution) with MAC and KNIHLL (May 13, 2005)
	23 April	Post harvest training – Filtration system for land-based holding facility (how to establish a filtration system and the understanding of the water quality requirement)	The training on the installation of the filtration and water circulation system was assisted by Yasiir Bahtiar. Attended by coordinator/suppliers.
3	May 9	The importance of community based management of collection site for ornamental fish activities	Agreement between the fishermen group and local government of Pejarakan village, sub district Gerogak.
4	May 13	Training on Healthy Diving, Sorting ornamental fish, packaging and handling to local fishermen (MAC standard). Participated in by community enterprise, head of the group and members.	Trained 69 fishermen of Pejarakan village
5	May 22	Evaluation of MAC standard in fishing practices to the trained fishermen in Pejarakan village by independent certification agency.	69 fishermen of Pejarakan Village recommended to be certified
6	June 9 –10 *)	Training on the supply chain: An Overview of the Values; Introduction to Small and Medium Enterprise and SMART Plan (business plan), Small Enterprise Management, and Organizational Management.	18 participants from various local community groups (community enterprise group, NGO and micro finance institution)



7	June 16 *)	Training on Entrepreneurship, SWOT Analysis, Time Management and Marketing (in relation to export market).	Ditto
8	June 17 *)	Financial management, Feasibility Study and Business Plan	Ditto
9	June 27 *)	Training on the strengthening the understanding of MAC standard (based on survey on coral reefs and ornamental fish)	Attended by management staff of small enterprise and the head of community group.

*) The training facilitated by Conservation Corporate Initiatives Forum (CCIF) in partnership with training provider, Ini Radeff, PENSA and Studio Driya Media (SDM). All the work under CCIF is coordinated by MAC, the main partner of LEAD Indonesia.